

Digitalising business in the context of economic crisis



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CANADIAN CHAMBER OF COMMERCE IN THE CZECH REPUBLIC
CHAMBRE DE COMMERCE CANADIENNE EN RÉPUBLIQUE TCHÈQUE

 Government
of Canada

 Gouvernement
du Canada

Canada

Dear business partners, IXTENT takes the liberty of inviting you to an inspiring technology convention held at the representative premises of the Canadian Embassy. The key topic of this year's meeting will be the importance of digitalising business in the context of the current economic crisis. The honorary guest will be Professor Peter Staněk, Slovak economist and forecaster at the Slovak Academy of Sciences.

We look forward to your participation.

Date: 15 October 2020, 9:00 - 12:00 a.m.

Venue: Embassy of Canada, Ve Struhách 95/2, Prague 6

Agenda:

08:30 - 09:00 a.m. Registration, Coffee break

09:00 - 09:15 a.m. **Opening word from the Canadian Ambassador Ayesha Patricia Rekhi, welcoming of guests by the President of the Canadian Chamber of Commerce – Jiří Krejča, opening of the seminar by the owner of IXTENT – Vít Svoboda**

09:15 - 10:15 a.m. **Digitalisation of business and current/future development (including the consequences of the present crisis)** – requested lecture with discussion (Prof. Ing. Peter Staněk, Csc., Institute of Economic Research of the Slovak Academy of Sciences)

Combining Industry 4.0 and processes for digitalising manufacturing and consumption. Artificial intelligence, big data, big analytics, big models and their impact on the development of services in key sectors (transportation, education, healthcare, energy and smart technologies).

10:15 - 10:45 a.m. **Digital office anywhere**
(Jiří Jakeš, Sales Director, IXTENT)

The current situation requires employees capable of flexibly changing their method and place of work while remaining maximally efficient. We will demonstrate how our OpenText Liquid Office SW tool can entirely eliminate the creation of paper documents, enabling work with electronic versions only. What forthcoming trends do we see in the OpenText platform in general?

10:45 - 11:00 a.m. Break

11:00 - 11:30 a.m. **Electronic document signing as the new corporate standard**
(Jakub Demovič, Account Manager, IXTENT)

Explanation of basic terms: digital, electronic, biometric signature, time stamp, etc. Use of electronic signatures in practice, examples, integration with corporate systems, typical agendas, pros/cons.

11:30 a.m. - 12:00 p.m. **Fast and easy process digitalisation and automation across the entire company and systems**
(Štěpán Švec, Senior Account Manager, IXTENT)

At many companies, there are numerous simple or more complex processes across all departments, which are still inefficiently done "on paper". Why not change this? We will show you how businesses can design a range of processes and run these with the minimal involvement of IT and no need for supplier assistance, in just a few days. OpenText AppWorks - a unique platform for creating process-oriented apps/scenarios in house without the need for programming.

12:00 p.m. **Questions, banquet, networking**

RRegistration: by 5 October 2020 via e-mail marketing@ixtent.com

Terms of participation:

The event is intended primarily for the executive managements of medium-sized and large companies.

Availability is limited to 20 seats by the capacity of the embassy. By responding to this invitation, you express your interest in the event. 7 - 10 days before the event, selected applicants (who meet the participation criteria) will receive e-mail confirmation that they may attend. The organiser reserves the right to select the participants.

We ask confirmed participants to inform the organiser in advance if they are unable to attend the event (sickness). Their place will be given to another applicant. Only confirmed event participants will be allowed to access the embassy. The event organiser reserves the right to cancel the event if the COVID-19 situation should worsen in the Czech Republic / internally at the embassy / at IXTENT.

Seminar language: Czech

[Map and building view](#)

Parking: zones near the embassy

Public transit: bus No. 131, Nemocnice Bubeneč bus stop



Should you be
interested, contact us:

> marketing@ixtent.com
> www.ixtent.com